

Admission Entry Policy to METexpo

SMPTTE and Expertise Events' (Organisers) purpose in conducting the METexpo Conference and Exhibition (**Event**) is to provide the Media, Entertainment Technology and associated industries with a forum to exhibit their product and services, exchange information, and opportunities for business growth, by catching up with past, present and potential new customers.

Attendees will see the latest products, services and technology available in the marketplace, and the ability to network and engage with Exhibitors, industry participants and overseas supplier/manufacturers.

Exhibitors are encouraged to be educational, communicative and informative in their exhibit displays and contact with attendees.

Our goal is to ensure that we do what we can to ensure your investment is protected and maximised.

Exhibitors are there to present, educate the industry, sell, and maximise the exposure of their goods, services and organisation and not be sold to, and equally not to have non-participating organisations promoting themselves at the Event who are not contributing to its success. We ask the Exhibitors on the show floor work with us in protecting their collective investment.

Conference and Trade Show Management

We reserve the right to restrict access to, or to remove any attendee from the Event, for any infraction or non-compliance with these rules.

Who Can Attend?

METexpo is the industry trade event for Media, Entertainment Technology and associated industries participants. Each attendee is expected to conduct him/herself in a professional and courteous manner, and respect METexpo Exhibitors and Conference delegates and the rights of other attendees.

Non-Exhibiting Suppliers

Non-Exhibiting Suppliers are only able to access to the trade show from midday Friday and will be subject to an admission fee of \$50 per person. Once entry has been granted they will not be permitted to conduct business on the show floor (aka 'suitcasing'). Expertise Events reserves the right to escort any attendee from the show floor if they are reported to be soliciting business at the show and they are not an Exhibitor.

REGISTRATION OF EXHIBITORS

Each exhibiting organisation shall submit prior to the Exhibition Date, on a form provided by Expertise Events, a complete list of all personnel working in their exhibit, excluding

Independent/Manufacturers' Preventatives. Admission will be by badge only. Identification badges are non-transferable. Expertise Events reserves the right to limit the number of persons representing an exhibiting firm at any one time.

Non-exhibiting suppliers (manufacturers, distributors, importers etc) are not allowed to attend the trade show. We are committed to do our very best to protect the participating Exhibitors' investment in the show. DO NOT INVITE THEM WITHOUT ADVISING THEM OF THIS RULE. They will be denied access to the trade show.

ADMISSIONS- STUDENT AND CHILDREN POLICY

General Admission Policy:

1. Only registered Attendees, Conference Delegates of METexpo, visitors who register on the day and exhibitor badge holders will be able to attend the Event.
2. Non-participating suppliers can gain access on Friday 19 July FROM MIDDAY ONLY at a cost of \$50. No other days or times are permitted. Visitors who try to circumvent this policy will be escorted from the show floor. To avoid embarrassment please respect that companies are paying to exhibit at the Event.
3. Badge holders must not allow their badges to be worn by anyone else, and random ID checks will be carried out.
4. Anyone obtaining a visitor or exhibitor badge by theft, deception or other illegal means may be asked to leave the Event.
5. Anyone attending the Event should carry some form of photo ID (e.g. passport, driver's licence) or other identification acceptable to the Organisers which the Organisers may ask to see.
6. Anyone attending the Event must not take part in any canvassing, leafleting, demonstrations, objectionable behaviour or wear offensive apparel or be involved in any activity which may disrupt the Event.
7. Press badges at the show are restricted to publishers, editors, journalists, photographers, broadcasters and web bloggers associated with the media, entertainment technology and associated industry. Press applications from advertising personnel and media sales representatives will not be accepted.
8. Official photographers and film crew will be taking photographs and filming at the Event. Anyone attending consents to such photography and filming without compensation and confirms that the Organisers shall be entitled to use such photographs and videos, which may include photographs and videos of visitors, for the purpose of marketing the

show in future, for exploitation in any and all media, without liability. No other photography or filming will be permitted at the Event without prior approval of the Organisers.

9. Groups of students will only be allowed to attend if they have booked through the relevant scheme or have express, written permission in advance from the Organisers. Please refer to our Student Policy for more information below.
10. The Organisers reserve the right to exclude or remove anyone from the show who does not comply with this policy or who they reasonably consider are likely to break these rules or who is prohibited from attending under any applicable sanctions, laws or regulations, or otherwise at the Organisers' discretion.
11. Attendees understand that by allow their badge to be scanned by an Exhibitor or sponsor when at the Event, they will be providing the exhibitor or sponsor with their personal data. Attendees consent to this personal data being used to contact them about their products or services.
12. Non-exhibiting companies attending on Friday 19 July cannot solicit for business on the trade show floor or from exhibitors within the show, their admission is purely to observe the trade show.

Thank you for your understanding and we hope you have a great Event!

STUDENT POLICY:

We ask you to bear in mind that the SMPTE and Expertise Events are committed to the future of the media, entertainment technology and associated industry and as a result actively encourage the attendance of TAFE, University and recognised education institution students to attend and participate in the Event. We also acknowledge trade events and exhibitors invest a lot of time and money to attend with the intent of meeting new and existing customers.

The exhibition is a business-to-business activity and exhibitors are present to meet industry representatives. They will give priority to visitors to their stands to whom they can sell their products and services. Please be aware that there will not be appropriate representatives on the exhibitor stands who can answer questions relating to career advice.

All students should be smartly dressed and wear their badges throughout their visit to the Event.

For any students attending in groups, permission is required from the Organisers. Please email your request to info@expertiseevents.com.au

Children Policy:

Waivers can be obtained from the registration counter, and if approved, a Child's Pass will be provided to grant limited access to the trade show floor only. The parent or legal guardian that signs the waiver must accompany the child at all times, and ensure they are wearing the Child's Pass. If a child is found without parent or legal guardian supervision, he/she will be taken to the registration counter and his/her waiver will be rescinded. Failure of the parent or legal guardian to supervise the minor's activities may result in removal from the Event.

Frequently Asked Questions:

I HAVE REGISTERED AND RECEIVED AN EMAIL CONFIRMATION FROM YOU

Proceed to the main registration counter with your email confirmation.

I HAVE SENT IN MY REGISTRATION FORMS BUT I HAVEN'T HEARD BACK

The first step is to check your email spam filter/junk mail folders for our confirmation email.

If you haven't received a confirmatory email from the Expertise Events please do not assume you are registered to attend, you may need to register again at the Event.

I WANT TO COME TO THE EVENT BUT HAVEN'T REGISTERED YET

If you are from the media, entertainment technology or associated industry (and not a non-exhibiting supplier) proceed to the onsite registration counter where you can register.

I'VE NEVER ATTENDED A METexpo/SMPTE EVENT BEFORE

If you are from the media, entertainment technology or associate industry participant, either pre-register to save time or visit the onsite registration desk.

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